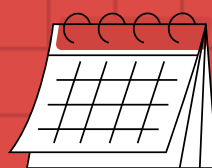


# Master Class Episodes

Presented by:

America's Number One Independent Production Company, Moon'k Films Devoted

In association with SAFE Arts & Entertainment, South Africa



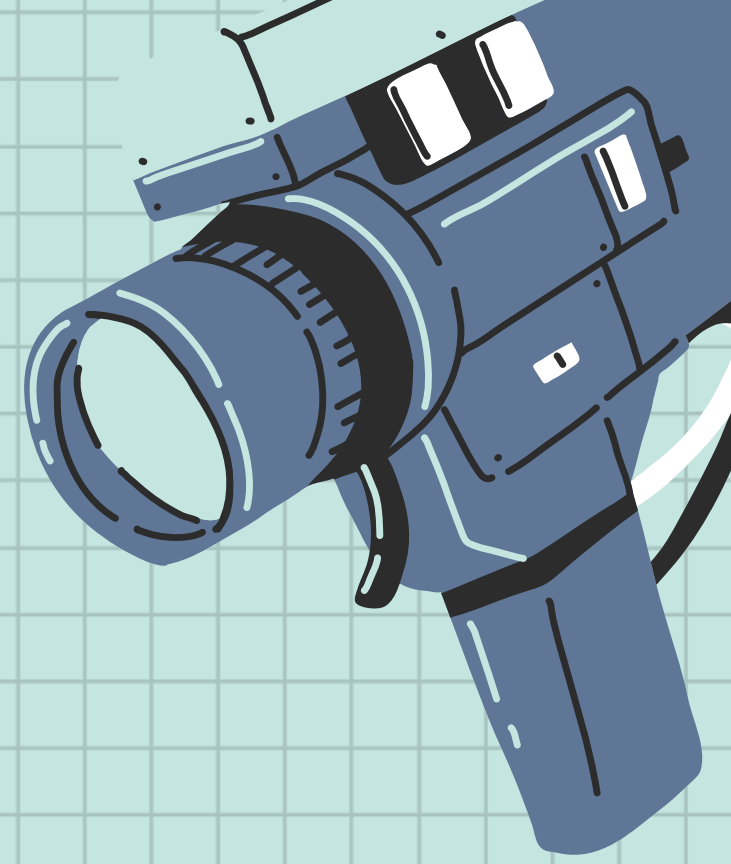
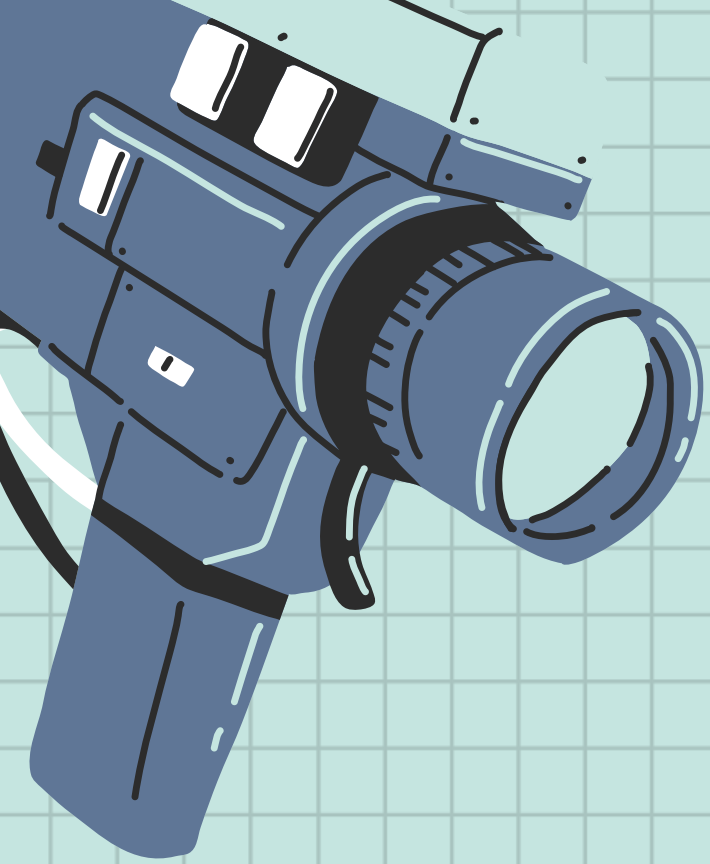
December 1-4, 3025



The Finest Theater Event Space,  
Pretoria, South Africa



200-500 aspiring filmmakers from South Africa



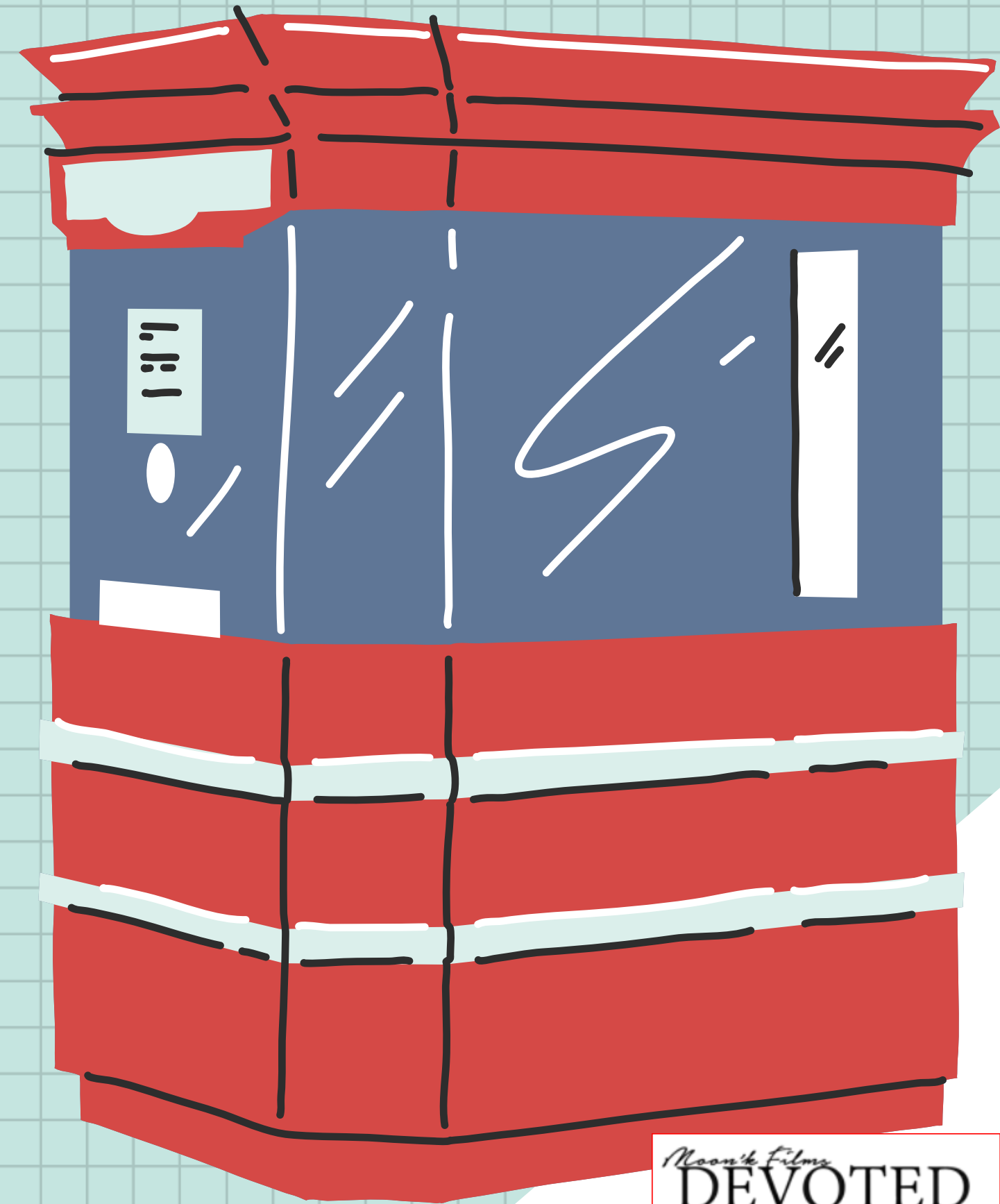
**Overview:** This four-day seminar aims to equip emerging filmmakers with essential skills and insights from industry professionals. Each day is titled and focused on a specific aspect of filmmaking, providing attendees with hands-on experience and knowledge in a collaborative environment.

**Group Dynamics:** Attendees will be divided into teams, each choosing a unique production name. Teams will participate in activities and challenges relevant to daily topics, fostering collaboration and skill development.

# Day 1 – December 1st: Filmmaking Masterclass

## – Topics Covered:

- **Story Design:** Understanding narrative structure and character development.
- **Directing:** Techniques for effective direction and actor management.
- **Lighting:** Practical sessions on lighting setup and its influence on storytelling.
- **Audio:** Best practices for sound recording and design.
- **Video:** Insights into cinematography and camera work.
- **Activities:** Hands-on workshops where groups create a short narrative proposal, integrating the day's lessons.



# Day 2 – December 2nd: Finance

## – Topics Covered:

- **Pitching:** Crafting compelling pitches to attract investors.
- **Investing:** Understanding budgets, funding sources, and financial management.
- **Distribution:** Strategies for distributing films effectively.

## – Activities:

Groups will develop a pitch presentation for their film project, simulating real-world pitching scenarios

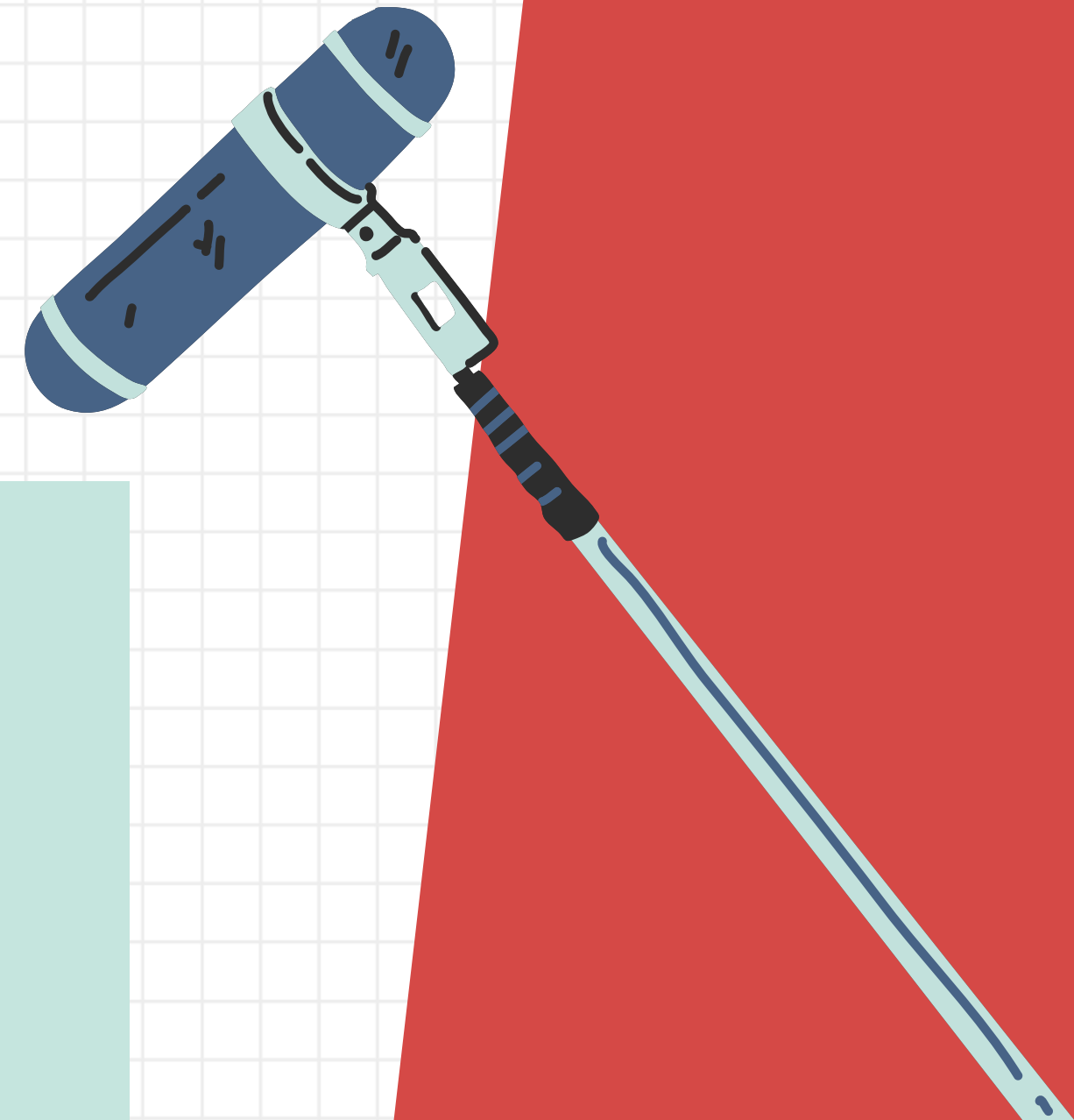
# Day 3 – December 3rd: Casting For

## - Topics Covered:

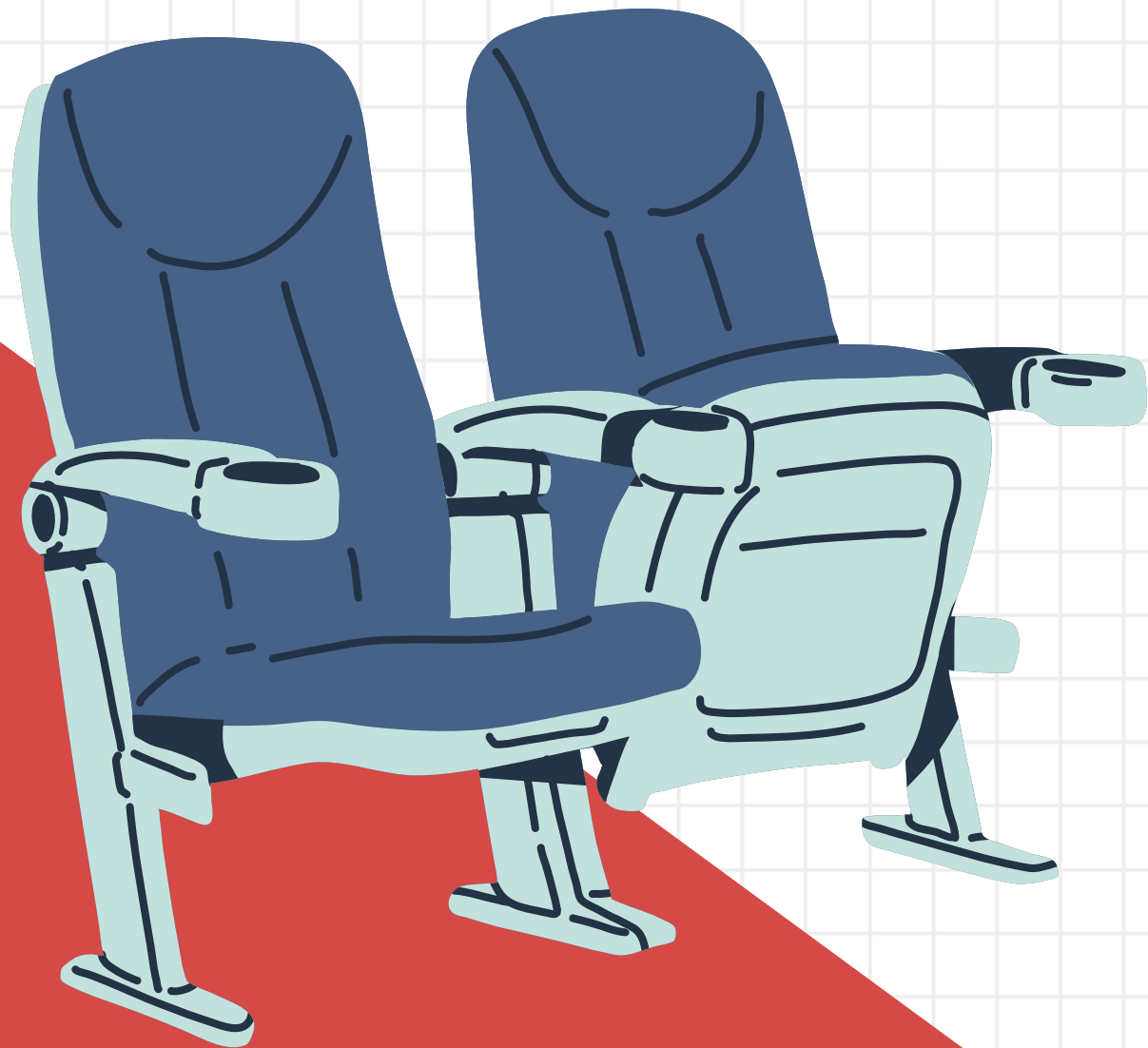
- **Crew:** Identifying key crew roles and their importance in production.
- **Actors:** Techniques for casting and managing talent.
- **Equipment:** Essential equipment knowledge and renting vs. buying.

## - Activities:

Teams will conduct mock auditions, creating a casting plan and selecting their ideal crew members for their projects.



# Day 4 – December 4th: Let's Make a Movie



## – **Activity:**

- The winning team from the previous days (determined by votes) will have the opportunity to shoot a short film, applying all they've learned throughout the seminar.

# Incentives and Registration

- **Free Access:**

The first 150 individuals to RSVP will gain free access to the seminars.

- **Sponsored Seats:**

The next 150 registrants are sponsored by Moon'k Films Devoted.

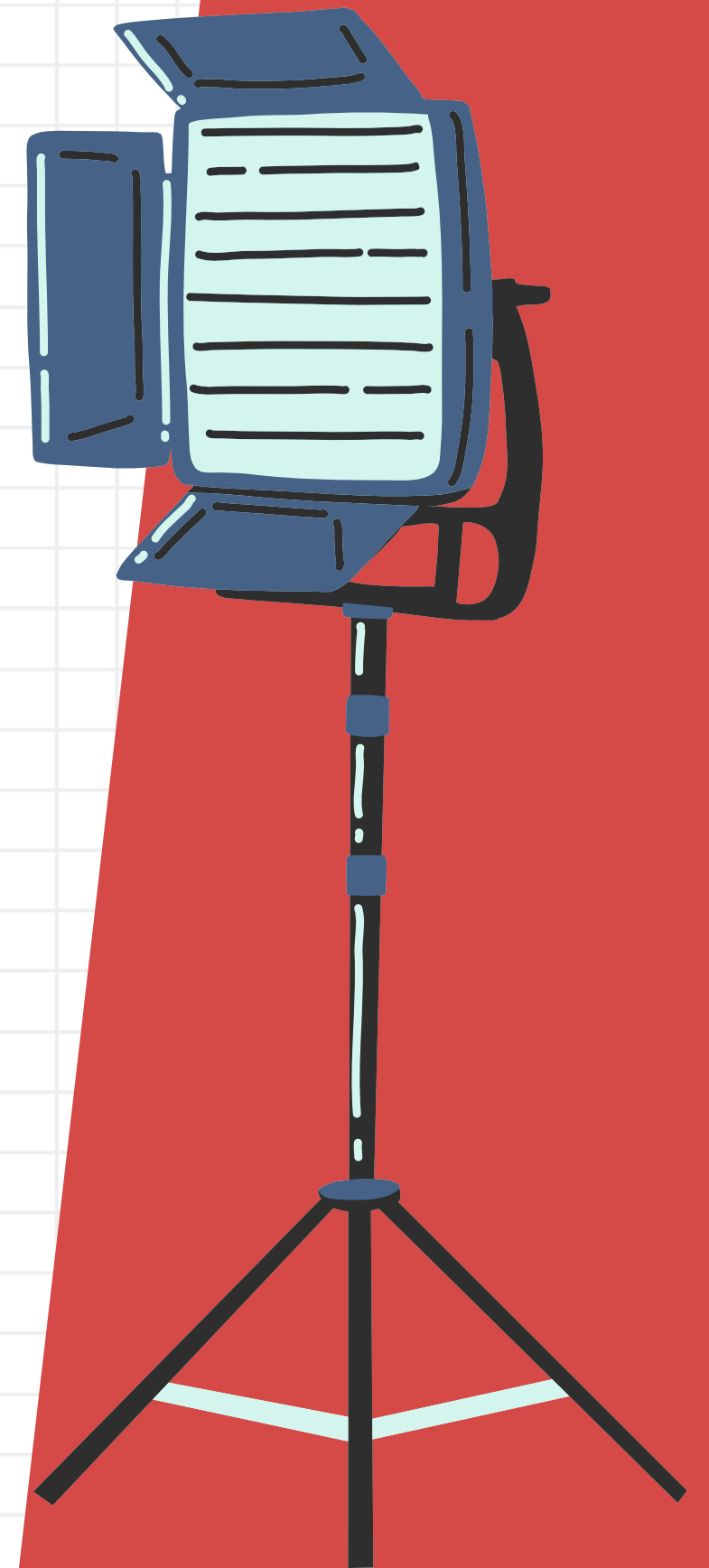
- **Paid Access:**

The final 200 attendees will be required to pay 172.48 ZAR to participate.

## Registration Information

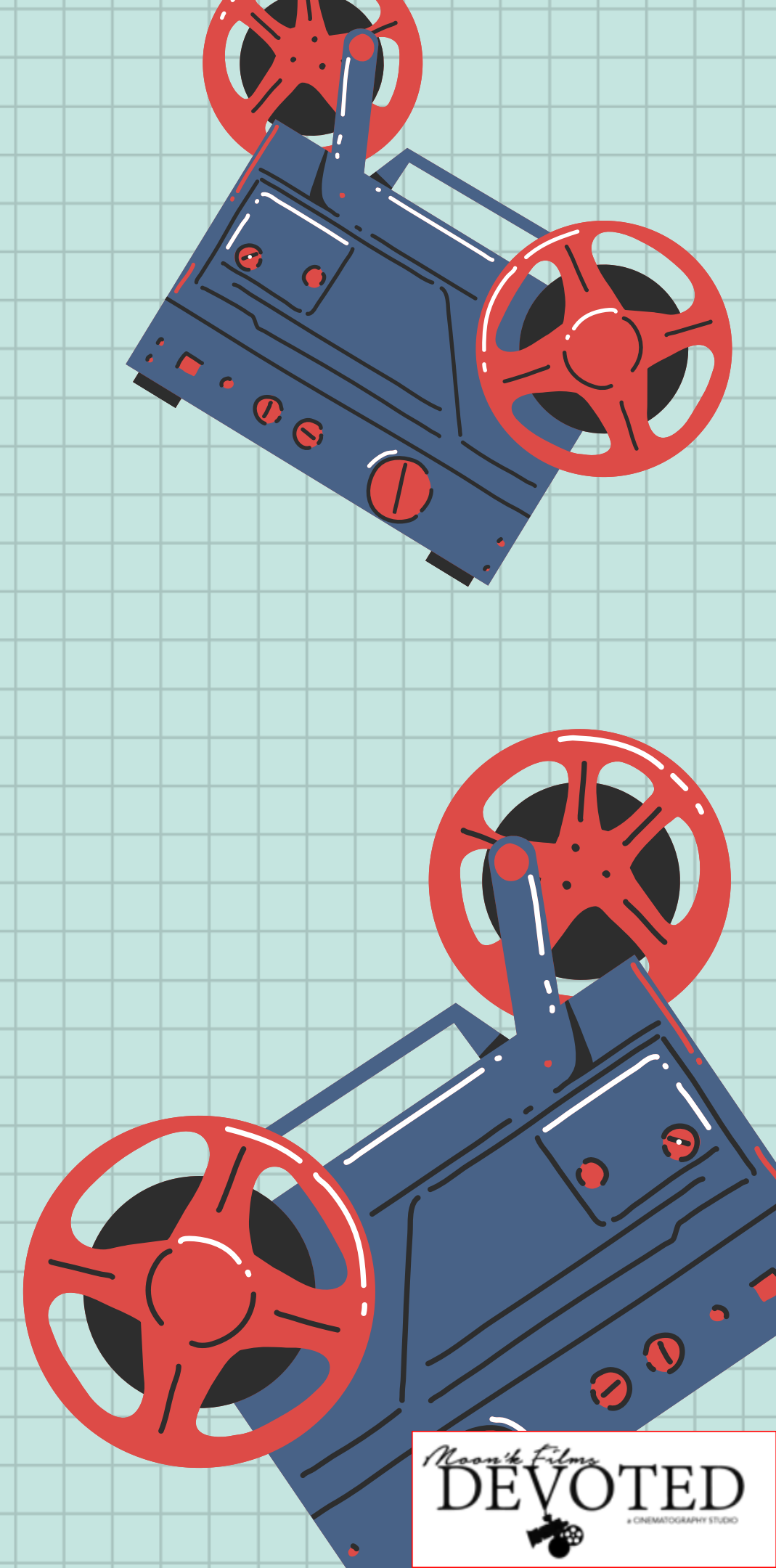
For further details and to RSVP, participants are encouraged to visit:

[moon'kfilmsdevoted.com](http://moon'kfilmsdevoted.com) (<http://moon'kfilmsdevoted.com>)



# Conclusion

This master class seminar offers a unique opportunity for emerging filmmakers to learn from industry leaders, collaborate with peers, and create a short film, all while gaining invaluable insights into the filmmaking process. With structured activities, competitive elements, and expert instruction, this event is designed to inspire and elevate the next generation of South African filmmakers.



# Thank you



**MOON'K FILMS DEVOTED**   
*Production Studios*

 202-848-0024

 Treycarswell@moonkfilmsdevoted.com

 moonkfilmsdevoted.com

 moonk\_devoted